



May 29 2019  
COA Board Meeting

**COA Mission Statement (adapted from Constitution and Bylaws):**

*To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national data base of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principals of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups*

**Agenda:**

1. Call to Order and Roll Call
  - a. Present:
    - i. Denise Reed
    - ii. Taylor Scanlon
    - iii. Vicky Delfino
    - iv. Brendan Aldritch
    - v. Mary Aldritch
    - vi. Jon Jolly
    - vii. Kristy Jolly
    - viii. Karen Hinchy
    - ix. Corine Lindhorst
    - x. Jude Griffin
  - b. Absent:
    - i. John Habermehl
    - ii. Bob Cottrell
2. Report of President
  - a. President has nothing new to report
3. Report of Vice-President
  - a. Vice President has nothing new to report.
4. Report of Secretary
  - a. Secretary update re: last month's minutes
    - i. Computer issues have stalled the publication of the April minutes, but I just got my laptop back so I will be transferring all existing documents to a USB and Google Drive. All subsequent meeting documents will be hosted via Google Docs. Items will still be uploaded to the Yahoo group.
5. Report of Treasurer
  - a. Month ended 4/30/2019
    - i. Balance Sheet
      1. Cash position remains strong with about \$35,846 available.

2. An additional \$5,541 is set aside for restricted funds. These restricted monies were moved to the Money Market account in May 2019.
3. I was made aware of a WDP PayPal account in late February. It is now reflected on the Balance Sheet with a very small balance. I am working with PayPal to try to transfer the money over to our regular PayPal account and close this account permanently. See Motions from March meeting. The transfer and closure should be complete in May.
  - ii. Profit & Loss – Actual vs. Budget
  - iii. Membership Income is over budget. This is the first full year of a change to the timing of membership renewals. The process of membership renewal has changed to having people renew in any month of the year vs. the majority of renewals completed in the first quarter of the year. The budget will be adjusted in our next year to more clearly reflect anticipated income.
  - iv. Calendar Sales income is about on budget.
  - v. Specialty expenses
    1. The reimbursement for ribbons related to the Specialty in the prior fiscal year (7/2017-6/2018) but not reimbursed until August 2018. The budgeted amount is included in the prior fiscal year
- b. Report items are available on the COA Yahoo Group for review
6. Report of Bench Chair
  - a. Four members have registered, for a total of eight entries and five dogs.
  - b. Banquet will be hosted in the obedience ring at Argus Ranch with catering (also, dog friendly!)
  - c. Taylor will host an agility workshop following the specialty if there is sufficient interest (Mary will double check if people are showing with UKC following the specialty).
  - d. A message for the banquet and RSVPing with complete numbers and deposits needs to go out to current attendees and possible attendees.
  - e. Leash holders for gifts have turned out well. Brendan and Mary are reviewing options for t-shirts for purchase.
7. Report of Communications Chair
  - a. In the process of adding Jude to the website.
  - b. Denise asks if there is analytical information available about website traffic. Google Analytics might be an option. Denise asks that a report or summary of trends be provided for the next meeting, in order to discuss how website users interact with the site.
8. Report of Membership Chair
  - a. Vicky asks if it's possible to track membership histories, and to follow up with unrenewed members. She also asks if we can track total number of members by month and year to look at long term trends in membership. [Additional discussion of membership outreach in New Business]
9. Report of Health & Genetics Chair
  - a. Committee is still pursuing a health and longevity study.
  - b. The new founder application was withdrawn.
10. Report of Historian
11. Report of Regional Activities Chair (vacant)
12. Report of Rescue Chair (vacant)
13. Report of Registrar
  - a. Registrar has nothing new to report
14. Report of Working Dog Program Chair

- a. WDP chair has nothing new to report.
- 15. Report of Committees
- 16. Unfinished Business
  - a. Membership outreach—following up with a phone call after membership renewals have gone unanswered might be unwelcome. Corine points out that new memberships are often given as gifts from breeders to new puppy families, and that fewer litters correlates to fewer new members.
    - i. The possibility of a membership drive is an option for boosting involvement.
    - ii. Return or revision of the family membership/discount for multiple memberships from the same household. Jon suggests that more website usage and involvement with members will help improve overall involvement. Part of the issue is that the COA membership is largely made up of non-breeders who need to be incentivized to remain in the membership, which right now has the most obvious benefits to breeders. By adding more user created content to the website, we might increase both traffic and overall interest in membership.
    - iii. The question of whether, per bylaw/constitution, we need to offer family memberships was raised. Kristy, Jon, and Corine suggest that there isn't a clear benefit to the family membership. UKC requires us to have a junior membership (which we do), and it might be incentivizing to inform members or possible members of this membership option.
  - b. Update regarding having something available for a fundraiser (leash holders). Denise has tabled this for the moment, as there is currently an order circulating on the Chinook Fun Spot Facebook page for mugs and tankards from Cheryl Brown.
- 17. New Business
  - a. **Motion 2019-17**  
 Motion by: Vicky                      Seconded by: Corine  
*I move that the COA reimburse John Habermehl \$45.53 for the shipment of the ChesterH Sweetie plaque to the Bench Chair (John has already, personally, reimbursed the COA member for shipping costs). This motion passes with 8 yes votes, 1 abstained vote, and 2 absentees.*
  - b. Succession plan for January and the incoming election. The board can reach out to Denise or John if they want to offer assistance with this process.
  - c. Vicky sent the budget for the following year.  
**Motion 2019-18**  
 Motion by: Vicky                      Seconded by: Denise  
*I move that the COA Board accept the budget for July 1 2019-June 30 2020. The speciality budget is an estimate. This motion passes with 9 yes votes and 2 absentees.*
- 18. The next COA Board meeting is scheduled for mid to late June \_\_\_\_\_, 2019 at 6:00 p.m. MT.
- 19. Approval of Minutes  
**Motion 2019-19**  
 Motion by Denise, Second by Corine:  
*I move that the May 29 2019 minutes be posted and approved by unanimous consent within 48 hours of posting.*
- 20. Adjournment  
**Motion 2019-20**  
 Motion by Denise, Second by Corine:

*I move that the May 29 2019 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.*