



July 22 2019
COA Board Meeting

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national data base of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principals of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups

Agenda:

1. Call to Order and Roll Call
 - a. Present:
 - i. John Habermehl
 - ii. Denise Reed
 - iii. Taylor Scanlon
 - iv. Vicky Delfino
 - v. Brendan/Mary Aldrich
 - vi. Jon Jolly
 - vii. Kristy Jolly
 - viii. Karen Hinchy
 - ix. Corine Lindhorst
 - b. Absent:
 - i. Bob Cottrell
 - ii. Jude Griffin
2. Report of President
 - a. Thank you to Brendan and Mary for all the work on the specialty!
3. Report of Vice-President
 - a. VP has nothing to report.
4. Report of Secretary
 - a. Secretary has nothing new to report.
5. Report of Treasurer

- a. Month and Year ended 6/30/2019
 - i. Balance Sheet
 - Cash position remains strong with about \$37,574 available.
 - An additional \$5,554 is set aside for restricted funds. These restricted monies were moved to the Money Market account in May 2019.
 - I was made aware of a WDP PayPal account in late February. It is now reflected on the Balance Sheet with a very small balance. I will be working with PayPal to try to transfer the money over to our regular PayPal account and close this account permanently. See Motions from March meeting.
 - TD Bank Visa account balance is high this month due to Specialty judge expenses.
 - (for new business: discuss current balance, expenditures, non-profit status)
 - b. Profit & Loss – Actual vs. Budget
 - Membership Income is over budget. This is the first full year of a change to the timing of membership renewals. The process of membership renewal has changed to having people renew in any month of the year vs. the majority of renewals completed in the first quarter of the year.
 - Specialty income is under budget due to a lower turnout at the banquet, lower sponsorships, and fewer show entries than anticipated.
 - Specialty expenses
 - The reimbursement for ribbons related to the Specialty in the prior fiscal year (7/2017-6/2018) but not reimbursed until August 2018. The budgeted amount is included in the prior fiscal year
 - Expenses incurred for the June 2019 Specialty are currently under budget. Although there are a few more expenses, they are expected to remain under budget.
 - Interest Income is over budget due to a renegotiated rate with TD Bank.
 - c. Report items are available on the COA Yahoo Group for review
- 6. Report of Bench Chair
 - a. Follow up to specialty: all monies and forms are to the UKC. Vicky and a few others have been sent information regarding the banquet and winners. The judge was very complimentary about the dogs and the organization (and that she'd be happy to judge for us again!).
- 7. Report of Communications Chair
 - a. Still collecting stories for the CQ.
 - b. August is the projected publication date for the next issue.
- 8. Report of Membership Chair
 - a. Membership Report – July 2019
 - i. Current Membership Total: 201
 - 1. New Members (2): Fawn Taylor (OR), April Matava (CO)
 - 2. Renewed Members (13): Shelley Stewart (WI), Kathy Harrison (CA), Beth Muller (CT), Tom Reynolds (ME), Mary Schatz (WI), Leigh Conner (CA), Sammi Wingo (CA), Paul Delia (CO), Tammy Swift (CA), Cindy Lee Morgan (OR), Carol Zuckerman (MA), Cathy McCarthy-Payne (CA), Jan Allen (NC)
 - 3. Puppy Memberships (5): Spook Nook Chinooks: James Stuart (WY), Kali Hart (MD), Laura Danile (NC), Derek Gavigan (MN), Darin Murphy (ME)

- b. I sent out individual emails to expired members but only about five or so renewed their memberships since those emails went out. Not sure if I am ending up in junk mail or if people are not interested.
- c. As requested in a prior meeting, below is the Membership Numbers by month (since I started recording them in our monthly meeting updates). It's a little skewed due to a glitch we found, but once that was corrected the renewals are working properly now. The number trend will make more sense going forward.

Date	# of Members	Change
Sep-18	219	
Oct-18	231	12
Dec-18	234	3
Jan-19	243	9
Mar-19	246	3
May-19*	183	(63)
Jun-19	185	2
Jul-19	201	16

*It was discovered the system wasn't demoting membership status when the expire date hit. Once it was corrected, emails went to the members to renew. Some did but some didn't, thus showing the sudden decrease. There were 60 new members added in April/May, so figured it reduced by 123, with 60 renewals.

- d. Discussion of family membership: currently the family memberships renew as individual memberships in terms of log in information. Family memberships are still possible, but the discount is now done manually.
9. Report of Health & Genetics Chair
 - a. Looked at what CCA was doing with their health survey; the COA will run their own. Hopefully a new founder application coming in next month.
 10. Report of Historian
 11. Report of Regional Activities Chair (vacant)
 12. Report of Rescue Chair (vacant)
 13. Report of Registrar
 - a. Nothing new to report.
 14. Report of Working Dog Program Chair
 15. Report of Committees
 16. Unfinished Business

- a. 501C: Vicky renumbered the document and sent it to Kim Kramer. Kim will compile the document and organize how the vote on the material is going to go within the next few weeks to a month.
- b. This is the last year of the executive terms, so it is worth thinking about where board members would like to be in the future, or who to reach out to as possible replacements.

17. New Business

- a. Kristy: I would like some time to chat about the calendar company we use for our calendar contest. Their lifetime pricing is going away, thus greatly increasing our costs. I've researched other calendar companies and have found one other contender, but there are pros and cons for both the old and the new. Other companies didn't stack up at all. Either way, we would have to increase our calendar cost from where it's at now to make any sort of profit. I want to start out with discussion and hear what you like/don't like in our current situation before emailing the group the pro/con list (which I will also circulate after the call and add in your input pros/cons). No decisions will be made in this meeting; I'll save that for the next one.
 - i. Corine suggests sending out a message informing members/buyers that costs are rising to see what feedback we get/gauge member interest. Karen does not think that we would need to impose full increase all at once.
- b. Vicky: Currently we have a fairly healthy cash balance, and one thing to keep in mind is how this might influence tax exempt status with the IRS. Profit making enterprises might impact this. Jon suggests finding additional ways to spend some of our current cash balance. This could also be used to assist with boosting membership. Kristy asks how much a non-profit is supposed to have as a balance. Vicky agrees that discussing with a lawyer is the way forward.
- c. Discussion turned to boosting membership and increasing outreach. Corine suggests that a single, or even a handful of regional representatives are too few, and that it might be worthwhile to have a rep in each state.

18. The next COA Board meeting is scheduled for the second or third week of August 2019 at 6:00 p.m. MT. A combined meeting is also a possibility.

19. Approval of Minutes

Motion 2019-23

Motion by John H., Second by Denise:

I move that the July 22nd 2019 minutes be posted and approved by unanimous consent within 48 hours of posting.

20. Adjournment

Motion 2019-24

Motion by John H., Second by Corine:

I move that the July 22nd 2019 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.