

April 22, 2014
COA Board Meeting

Agenda:

1. Call to Order and Roll Call
2. Report of President
3. Report of Vice-President
4. Report of Secretary
5. Report of Treasurer
6. Report of Immediate Past President
7. Report of CQ Editor
8. Report of Bench Chair
9. Report of Membership Chair
10. Report of Committees
 - Registrar
 - Publicity & Advertising Committee
 - Rescue Committee
 - Historian
 - Crossbreeding Committee
 - Health Committee
 - Working Dog Program Committee
 - Nominating Committee
 - Constitution & By-laws Review/Revision Committee
 - Breeder Relocation Assistance Committee
 - 2016-2017 Events Committee
 - COA Policy & Procedures Committee
 - MACC
 - CNE
11. Unfinished Business
12. New Business
13. Schedule Next Meeting
14. Approval of Minutes:
15. Adjournment

1. Roll Call

Present:

Kim Kramer
Kathleen Riley-Daniels
Karen Schiller
Vicky Delfino
Ed Bigos
Jon Jolly
Kristy Jolly
Dave Schiller
Kris Holleran
Ginger Corley
Dan Silvertree
Donna Boatwright
Karen Hinchy
Corine Lindhorst

Absent:
Pentheia Burns

2. Report of President

3. Report of Vice-President

The Vice-President had nothing new to report.

4. Report of Secretary

The March 18, 2014 Board meeting minutes were approved by unanimous consent and have been sent to the Webmaster for uploading to the COA website.

5. Report of Treasurer

- Current Club Activity
 - Calendar
As of the end of March, 112 COA 2014 Calendars have been sold, bringing in a total of \$2,080. Seven calendars remain in stock.
 - Membership Drive
The membership drive has brought in a year to date total of over \$4,500.

6. Report of Immediate Past President

The IPP had nothing new to report.

7. Report of CQ co-Editors

- CQ
The CQ Editors had nothing new to report.
- COA Forum
Jon Jolly, a professional user experience researcher/designer, presented a proposal and timeline to work with the Webmaster toward moving COA member and Board discussions from Yahoo Groups to COA Forum. COA Forum is more easily managed, and it is anticipated to improve membership engagement. A motion was presented for New Business.

8. Report of Bench Chair

- 2014 National Specialty
 - We have tentative blocks of hotel rooms at the Holiday Inn and Pear Tree Inn. More options are being considered.
 - Tammy Gibson will serve as Show Secretary again this year. Dave Schiller will serve as Show Chair to help provide continuity for the next Bench Chair.
 - The COA Secretary has received the forms for the 2014 Specialty, and they will be returned to the UKC prior to the May 15th date.
 - Plans are underway for an exciting auction to be held in conjunction with the COA Annual Meeting & Banquet. Volunteers are needed.
 - A Specialty logo contest will be presented to the membership in the near future.
 - A preliminary Specialty budget was uploaded for the Board's review.

9. Report of Membership Chair

- Membership reported the addition of one new puppy member.
- The membership renewal campaign is over. Notifications of expired memberships were sent on 4/15/14. The notices expressed regret in losing valued members and provided a link to renew, if desired.
 - 2014 Membership Campaign
153 members due to renew
98 renewals (64%)
55 non-renewals (36%)
 - Comparison to 2013 Membership Report Ending 4/27/13
186 members due to renew
73 renewals (39%)
113 non-renewals (61%)

Ideas were presented to help promote and retain membership.

10. Report of Committees

Registrar

The Registrar had nothing new to report.

Publicity & Advertising

Publicity & Advertising Chair: - Ginger Corley

- Registry of Merit Project
A motion was presented for expenditure from the Hurricane Fund to purchase UKC reports. ***See New Business.**
The Chair proposed forming a committee to put together the UKC titles and COA Working Dog Program titles that would comprise a Registry of Merit award.
- Press Releases & Articles
The Chair and CrossBreeding Chair will discuss a potential press release or article regarding updates to the CrossBreeding program.
- Long-form Brochure
The intent is to have this piece completed in time for the National Specialty.

Facebook/Social Media Coordinator – Kristy Jolly

- We are nearing 500 “likes” for the COA Facebook page. The Board was advised of plans to cultivate more interest in the Facebook page.

Rescue

The Rescue Chair had nothing new to report.

Historian

The Historian and Bob Cottrell are looking for free or open source museum collection management software to tag and categorize the digital images. The goal is to build a searchable archive of images, documents, and other electronic media.

Crossbreeding

The Committee is reviewing the next steps in having the program evaluated. The revised program guidelines have been sent to the Webmaster and will be updated on the COA website.

Health

The review of the prior health survey is complete by a COA member who is a research scientist at the CDC. His perspective was that the data is worthy of input from the population geneticists. Further specific analysis of the data is not recommended at this time, but the existing data summary should be included in the package the CrossBreeding Committee submits to the scientists.

Working Dog Program

- The WDPC is working on a Novice Sled Dog application for John and Carlynn Booth's Southwind in the Willows. Next in line is a Novice Pack Dog application for Darcy Davenport's Intervale Hiking the Whites.
- The Committee is looking at clarifying the requirements for the Working Sled or Lead Dog section.

Nominating Committee - Kathleen

- The Nominating Committee will vote on the final slate of nominees before submitting it to the Board.
- A volunteer is needed for the Secretary position.

Constitution & By-Laws Review/Revision Committee – Kathleen

Breeder Relocation Assistance Committee – Dan

The Committee is recruiting new members to continue development and implementation of the Joyce Maley Breeder Assistance Fund.

2016-2017 Events Committee – Ed

The Chair had nothing new to report.

COA Policy & Procedures Committee – Dave

The Committee has reviewed several policy drafts including communication, Skype call protocol, and Board member responsibilities. The Communication policy draft has been updated to reflect the Board's revisions. The next meeting of the Committee will be scheduled in early May.

MACC

CNE - Ed

The CNE Representative had nothing new to report.

11. Unfinished Business

- Consolidation of Board Positions – Kathleen
Discussion postponed until May Board Meeting.
- Switch from Skype to Teleconferencing for Board Meetings
Vicky has examined various options, and found Skype to be the most effective way to conduct Board meetings.
- Consolidation of COA Facebook Page and COA Rescue Facebook Page – Kristy/Dan
Discussion postponed until May Board meeting.

12. New Business

- Sample Registry of Merit
Motion by Ginger Corley, Second by Kris Holleran
Motion 2014-14 Passed 13 Yes, 0 No, 1 Absent
I move that the COA Board approve an additional expenditure of up to \$75 from the Hurricane Fund, in conjunction with Motion 2013-36, for the purchase of Top Producer Reports so that we can compile a sample Registry of Merit.
- COA Forum
The Board discussed the COA Forum, moderation thereof, process for implementation and defining success criteria.
Motion by Jon Jolly, Second by Dan Silvertree
Motion 2014-15 Passed by Unanimous Consent
I move to change the current member and Board mailing lists (COA-L & COA Board Yahoo Groups) to be replaced by the COA Forum. The COA-L will be discontinued two weeks after the Forum is live for membership. Membership will be notified of this change one month before the COA-L is discontinued. The COA Board Yahoo Group will also be discontinued and Board business will be handled on the COA Forum.

13. Schedule Next Meeting

The next COA Board meeting is scheduled for Tuesday, May 27, 2014 at 8:00 p.m. EDT.

14. Approval of Minutes

Motion 2014-16 Passed by Unanimous Consent

Motion by Vicky Delfino, Second by Kris Holleran:

I move that the April 22, 2014 minutes be posted and approved by unanimous consent within 48 hours of posting.

15. Adjournment

Motion 2014-13-17 Passed by Unanimous Consent

Motion by Donna Boatwright, Second by Vicky Delfino:

I move that the April 22, 2014 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.

Respectfully submitted,
Karen Schiller, COA Secretary