



August 27th 2020
COA Executive Board Meeting and Board Meeting

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national data base of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principals of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups

Agenda:

1. Call to Order and Roll Call of Board Meeting
 - a. Present:
 - i. Denise Reed
 - ii. Brendan Aldrich (joined later)
 - iii. Taylor Scanlon
 - iv. Vicky Delfino
 - v. Hannah Collison
 - vi. Kim Kramer
 - vii. Jon Jolly
 - viii. Kristy Jolly
 - ix. Karen Hinchy
 - x. Bob Cottrell
 - xi. John Habermehl
 - xii. Corine Lindhorst
 - xiii. Keirsten Wagner (left call after tending resignation)
 - b. Absent:
 - i. Laurel Wilkinson
2. Report of President
 - a. Denise has been working with Jon to get CQ material together
3. Report of Vice-President
 - a. Nothing to report at the moment
4. Report of Secretary
 - a. Taylor will follow up with the UKC on getting Corine added as registrar
5. Report of Treasurer
 - a. Treasurer's report (attached in email)
6. Report of Bench Chair
 - a. A notice has gone out to solicit proposals for the 2021 National Specialty. I have had responses indicating interest in serving on the Host Committee, but nothing about a proposal Hannah and I will continue to work on our own proposal.
7. Report of Communications Chair

- a. Some minor updates to the site
- 8. Report of Membership Chair
 - a. Membership Report – August 2020
 - i. Current Membership Total: 208
 - ii. New Members (1): Brett Visger (OH).
 - iii. Renewed Members (10): Chance Felisky (WA), Jane Durning (NH), Patti Richards (VT), Kristina Calabrese (NH), Delcan Mullhall (PA), Victoria Escalle (CO), Kali Hart (MD), Tom Reynolds (ME), Elizabeth Johnson (NY), Sandy Bragg (VT).
 - iv. Puppy Memberships (0):

Date	# of Members	Change
Sep-18	219	
Oct-18	231	12
Dec-18	234	3
Jan-19	243	9
Mar-19	246	3
May-19*	183	(63)
Jun-19	185	2
Jul-19	201	16
Sep-19	202	1
Oct-19	207	5
Feb-20	220	13
May-20	214	(6)
Jun-20	217	3
Jul-20	205	(12)
Aug-20	208	3

*It was discovered the system wasn't demoting membership status when the expire date hit. Once it was corrected, emails went to the members to renew. Some did but some didn't, thus showing the sudden decrease. There were 60 new members added in April/May, so figured it reduced by 123, with 60 renewals.

- b. Membership Goals for 2020-2021:
 - i. Set up the COA merchandise store
- c. 2021 COA Calendar contest
 - i. Look into small membership trinkets/rewards for new members and/or long standing members or periodically send surprises (postcards, stickers, magnets, etc.)

- d. 2021 Calendar Contest
 - i. I will volunteer to run the COA Calendar contest for 2021.
 - ii. I have highlighted in yellow the areas we should discuss before doing the motions. Our calendar price has been set at \$16 for the last several years that I've been doing the contest. In the past our "base price" was very cheap, around \$6.95 I think. It has gone up and I was able to negotiate it to \$10.50 last year, but it's at \$12.50 now this year. This gives us \$3.50 profit per calendar if we sell at \$16. I want to discuss what the board thinks of the price and if we should slowly raise it over the years.
 - iii. Also, the cover contest donations were for the Chinook Breed Conservation Program the past few years and want to see if we want to keep it at that, or check if Rescue or another area may need some extra donations we could mix it up this year.
 - iv. Denise: offsetting some of the specialty costs is an option for fund use
- 9. Report of Health & Genetics Chair
 - a. Nothing new to report
- 10. Report of Historian
 - a. Nothing new to report
- 11. Report of Regional Activities Chair
 - a. Use of a heat map of owners would be very helpful for planning regional activities
- 12. Report of Rescue Chair
 - a. Resignation
 - b. Denise: Denise and Vicky will continue with a scheduled phonecall to the attorney to do a better assessment of what it will take to set up an official rescue
 - c. Jon: more support for the chair might be needed
 - d. Keirsten: sitting on a rescue committee is possibly feasible but the work needed to structure the rescue isn't currently workable
- 13. Report of Registrar
 - a. Nothing new to report, but will also continue to follow up with the UKC.
- 14. Report of Working Dog Program Chair
- 15. Report of Committees
 - a. 501C(3)
 - i. In consultation with John H. and Vicky, the next step is to work out the formatting issues in the draft document. I have decided that the easiest way to solve the formatting issues is to re-type the document. I have half the document re-typed, and anticipate having the full document completed by the call on Thursday. I will have some questions during Thursday's call. I believe the following step is to have a review committee take a look at the draft.
 - b. Breed standard review:
 - i. Breed Standard Review: A notice has gone out soliciting members for the Breed Standard Review Committee. I have received some interest. I have heard from Corine, but I believe there were one or two other board members interested in participating. If so, please email me at kim@skylandchinooks.com
- 16. Unfinished Business
 - a. COA store (Kristy)
 - i. I opened a Chinook Store with the site Redbubble and Logo Sportswear to test them out (both are currently set to private until we're ready to "open" them). The best choice is to use Redbubble as they have an easy to set up store that can add a ton of variety of products (clothing, household, stationary, bags, mugs, etc) with ease and as many logos as we want. This

should be our main bread and butter store. Logo Sportswear has a bigger variety in clothing, but does not have very many other objects (one mug, a few bags/totes and that's pretty much it). Even with setting up a "store", it is not fast or easy since the point of their store is for a corporate company to set up a select few products with select few options (there's usually one or sometimes two corporate logos and only a few corporate colors so you wouldn't set up a store with green, yellow and purple shirts if your logo colors are black and red) so due to this, the store to setup would take an extremely long time to set up to include several colors in each style of shirt. Redbubble you can set up all shirts (men's, women's, children's, long sleeve, short sleeve, sweatshirts) in all the colors available in a few short clicks (or unclicks if you want to limit them).

- ii. The one plus side of Logo Sportswear was they had hats. The hats would require stitching though so it would cost \$50 per logo to set up the proper pattern with the store so I did not test this out yet. I can foresee using this site as a secondary store to offer some few specialized items the other doesn't have, especially using stitching (ex: hats, fleeces).
- iii. I was going to set up a demo to show the board, but I ran out of time this past weekend so I'll get one set up for our next board meeting to show everyone.
- iv. I have purchased several shirts from Redbubble over the years and are happy with the quality. After several years of washing, none of the shirts faded in color nor has the print images on them faded, cracked, etc. I purchased the basic shirt as well as the nicer poly blend shirt to test them out and both are great quality (soft, tag less, etc.).
- v. Denise: modernizing the logo and colours is worth exploring as tastes/preferences change; Jon agrees that the logo can be modernized and we could have multiple logos.

b. Technology options for monthly meetings to be discussed next meeting

17. New Business

a. Vicky:

- i. Need to remove "Inc." from all locations in our name. Legal name is: Chinook Owners Association. Need to be known to all by legal name. Otherwise, we need to file with State of Maine to use another name.
- ii. DO NOT open any PayPal accounts, Bank accounts, Petty Cash accounts, or any other monetarily related accounts WITHOUT consulting with the Treasurer or the President if the Treasurer is unavailable
- iii. Any changes requested to monthly budget amounts?
- iv. Should WDP funds be used exclusively for WDP, i.e. should a Restricted Fund be created?
- v. Kim Kramer has agreed to be the backup person for the Treasurer's position
- vi. Have provided full instructions to Denise and Kim to become signatories on the two COA TD Bank accounts
- vii. Need information from both of them to get this process started

b. Kristy:

- i. **Motion 2020-:** I move the COA Board use the createcalendarphotos.com website to use the website's store to sell our 2021 COA Chinook calendar, same as the previous year. The calendar price will be set at \$16 for the 2021 calendar.
Motion tabled for September meeting
- ii. **Motion 2020-30:** I move that the 2021 COA Calendar contest have the same rules as the 2020 COA Calendar contest: Rules are as follows: 2 free

photos per membership, only current COA members are allowed to submit photos or vote, each member may vote only once, photos mailed after the deadline will not be considered, the top voted photos will be included in the calendar, Rainbow Bridge photos are free to enter, the cover contest will be \$5 per photo submitted (limit 5), photos must follow set rules regarding type, size, content, etc. in the fine print.

Motion by: Kristy Seconded by: Kim

Motion as modified passes by unanimous consent. Modification: limit of 3 photos for covers, and photos mailed after deadline rather than accepted.

iii. **Motion 2020-31:** I move that the 2021 Cover Contest donations benefit the Chinook Breed Conservation Program.

Motion by: Kristy Seconded by: Corine

18. The next COA Board meeting is scheduled for September 24th 2020 at 6:00 p.m. MT.

19. Approval of Minutes

Motion 2020-32

Motion by Denise, Second by Corine:

I move that the August 27th 2020 minutes be posted and approved by unanimous consent within 48 hours of posting.

20. Adjournment

Motion 2020-33

Motion by Denise, Second by: Corine

I move that the August 27th 2020 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.