



December 10th 2020
COA Executive Board Meeting and Board Meeting

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national data base of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principals of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups

Agenda:

1. Call to Order and Roll Call of Board Meeting. Meeting began at 6:03pm MT.
 - a. Present:
 - i. Denise Reed
 - ii. Brendan Aldrich
 - iii. Taylor Scanlon
 - iv. Vicky Delfino
 - v. Kim Kramer/Hannah Collison
 - vi. Jon Jolly
 - vii. Kristy Jolly
 - viii. Bob Cottrell
 - ix. Corine Lindhorst (joined at 6:13)
 - x. Laurel Wilkison
 - b. Absent:
 - i. Karen Hinchy
 - ii. John Habermehl
2. Report of President
 - a. Nothing new to report
3. Report of Vice-President
 - a. Nothing new to report
4. Report of Secretary
 - a. Nothing new to report
5. Report of Treasurer
 - a. Little change. Some costs with the website and advertising.
 - b. Vicky has explored some options for different meeting platforms and would like to set up a time with Brendan to discuss further.
 - c. Vicky has checked into insurance if we want to take on insurance as rescuers. In conversation with the attorney, they thought we could avoid the whole issue of being called a shelter by facilitating assistance to the breeders in their efforts to foster out/rehome. Vicky also asked about directors and officers insurance. The attorney believes there are laws that protect volunteer boards.

- d. Denise asks for an informal vote regarding the rescue insurance and directors and officers insurance
 - i. Rescue:
 - 1. **Denise: yes**
 - 2. **Brendan: yes**
 - 3. **Taylor: yes**
 - 4. **Vicky: no**
 - 5. **Kim/Hannah: pass**
 - 6. **Jon: yes**
 - 7. **Kristy: yes**
 - 8. **Bob: yes**
 - 9. **Corine: abstain**
 - 10. **Laurel: yes**
 - ii. Directors and officers
 - 1. **Denise: yes**
 - 2. **Brendan: neutral**
 - 3. **Taylor: neutral**
 - 4. **Vicky: yes**
 - 5. **Kim/Hannah: neutral leaning yes**
 - 6. **Jon: yes**
 - 7. **Kristy: yes**
 - 8. **Bob: yes**
 - 9. **Corine: abstain**
 - 10. **Laurel: neutral**
- 6. Report of Bench Chair
 - a. Reservations made at American K9 Country, just awaiting contract. Weekend of Oct 9/10 booked.
 - b. Will wait til January to inform UKC to see if there are any conflicts.
 - c. Kim has latest copy of UKC event manual and has uploaded it to Google Drive.
- 7. Report of Communications Chair
 - a. Helped Kristy with the COA store and did website maintenance.
 - b. Articles needed for the upcoming issue of the CQ.
 - i. Vicky wonders if there could be a calendar with deadlines for CQ submissions. Jon doesn't have particularly strict deadlines, but wants to aim for publishing at the end of January.
- 8. Report of Membership Chair
 - a. Membership Report – November/December 2020
 - i. Current Membership Total: 229
 - ii. New Members (2): Coleen Liberatore (NY), James Padget IV (PA).
 - iii. Renewed Members (11): Loki Felisky (WA), Ira Bittues (ME), Alisa Druzba (NH), Dustin Cathcart (MA), Linda Ryan (CA), Peter Clarizia (MA), Suzanne Schofield (ON, CA), Lauren Brigham (NH), Keirsten Wagner (PA), Jayne Spaulding (NH), Jessica Hughes (MD).
 - iv. Puppy Memberships (0):
- 9. Membership Goals for 2020-2021:
 - i. Set up the COA merchandise store – DONE!
 - ii. 2021 COA Calendar contest – DONE!
 - iii. Look into small membership trinkets/rewards for new members and/or long standing members or periodically send surprises (postcards, stickers, magnets, etc.) – 2021 project
- b. 2021 Calendar Contest

- i. for November 2021 calendar sales and the remaining sales from the 2020 calendar has been mailed to Vicky for \$421.00.
 - ii. As of 12/06/20: Sales are 123 calendars (in 93 orders) with a profit of \$676.50.
- c. Chinook Merchandise Store
- i. As of 12/06/20: Sales are 33 items (in 13 orders) with a profit of \$99.12. Most are clothes but some mugs, a zipper pouch and a notebook have also been purchased. I'll poke around to see if there is a good report I can share next meeting. I'll ask people to share photos, reviews and such on Facebook to get an idea how they like the products and for some advertising as well. ☐ (Jon and I may or may not have purchased 6 of those shirts ourselves! Ha ha!)
- d. Membership Numbers by Month running total

Date	# of Members	Change
Sep-18	219	
Oct-18	231	12
Dec-18	234	3
Jan-19	243	9
Mar-19	246	3
May-19*	183	(63)
Jun-19	185	2
Jul-19	201	16
Sep-19	202	1
Oct-19	207	5
Feb-20	220	13
May-20	214	(6)
Jun-20	217	3
Jul-20	205	(12)
Aug-20	208	3
Sep-20	218	10
Oct-20	228	10
Dec-20	229	1

*It was discovered the system wasn't demoting membership status when the expire date hit. Once it was corrected, emails went to the members to renew. Some did but some didn't, thus showing the sudden decrease. There were 60 new members added in April/May, so figured it reduced by 123, with 60 renewals.

10. Report of Health & Genetics Chair

11. Report of Historian
 - a. Due to COVID, Bob hasn't been doing an in person outreaches, but has done two Zoom outreaches. One this month was through New Hampshire Humanities, and an earlier one was through Deerfield Library. Another Zoom outreach is planned for March.
 - b. Tamworth Carnival in February: attend or no? Based on the current realities with COVID and a vaccine, waiting until next year seems like the wisest approach.
12. Report of Regional Activities Chair
13. Report of Rescue Chair
14. Report of Registrar
 - a. Got a list of people who handle registration at UKC. Corine has been calling people to see if they have someone in charge of non-usual registrations the way the COA does.
15. Report of Working Dog Program Chair
 - a. From Laurel: I have felt a bit frozen pursuing the WD program...not knowing where to start because it has such a broad circumference. I felt a need to dig into the history a bit and try and understand the vision more. I am also trying to make a to-do list in order to understand the scope of what needs to be done. I still do not have a list, [but] below, in a rough list format, is what/where I have been exploring
 - i. Pursuing a WD committee! Asking/inviting people with interest and experience in some of the working activities. The goal would be to have an experienced interested person for each activity/certificate. They hopefully could help guide folks who are pursuing a certificate or training their dogs in that specialty. It would be great if we posted "how to" videos or even organized clinics. We could collaborate with John and the events committee!
 - ii. I had a great discussion with Jude Griffin, Corine Lindhorst, and Denise on the WD background, future visions, hurdles and possible solutions. Both Jude and Corine are willing to be on the WD committee to help navigate the possibilities. Yay! I will be reaching out to other folks who might be interested in being the contact for a particular activity/work.
 - iii. The committee can start clarifying each certificate program that currently exists (sled dog, pack dog, etc.) and then expand the certificate and perhaps include training, tricks, adventures etc. (these could have possible certificates too?). Keep exploring and discussing these ideas and more.
 - iv. By expanding the WD program to include training, tricks, adventures with your dog to make it more accessible for the involved active dog owner who may not yet be pursuing a formal working dog program. This may give a new puppy owner or adoptive owner a start at and exposure to more formal working programs...Because most of us start with a puppy and train them which is a most important building block for bonding and working with our dogs.
 - v. Start clarifying each certificate that current exists (sled dog, pack dog, etc.) and expand certificate program
 - vi. Perhaps adding wording like "Adventure" or "Active" to the WD program (without having to change the bylaws etc)? this possibly could increase use/involvement and exposure of the WD program. It may sound more friendly/accessible?
 - vii. Adding clear links to the COA WD certificate programs from the FB page
 - viii. Perhaps posting for treks could be via Strava (smart phone app) for sledding, joring, hiking etc. with videos, photos, etc. most folks have smart phones these days. Using the Strava app for distance and mapping might be a good universal descriptor.

16. Report of Committees
 - a. Breed standard: outside of colour, the committee will discuss two or three other traits. By the end of the first quarter, the committee should have language for proposed changes.
 - b. 501C(3): the write up that Kim did will be reviewed by Denise over the holidays, and then will be ready for the next steps.
17. Unfinished Business
 - a. Denise to Brendan: any progress on getting the 2019 specialty winner plaques up to Kim? Brendan will focus on this over the holidays.
18. New Business
19. The next COA Board meeting is scheduled the end of January 2020 at 6:00 p.m. MT. Doodle poll to go out this week to confirm a set monthly date.
20. Approval of Minutes

Motion 2020-41
Motion by Denise, Second by Corine:
I move that the December 10th 2020 minutes be posted and approved by unanimous consent within 48 hours of posting.
21. Adjournment

Motion 2020-42
Motion by Denise, Second by Kim:
I move that the December 10th 2020 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.