



January 28th 2020
COA Executive Board Meeting and Board Meeting

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national data base of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principals of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups

Agenda:

1. Call to Order and Roll Call of Board Meeting
 - a. Present:
 - i. Denise Reed
 - ii. Brendan Aldrich
 - iii. Taylor Scanlon
 - iv. Kim Kramer/Hannah Collison
 - v. Jon Jolly
 - vi. Kristy Jolly
 - vii. Karen Hinchy
 - viii. John Habermehl
 - ix. Corine Lindhorst
 - x. Laurel Wilkinson
 - b. Absent:
 - i. Vicky Delfino
 - ii. Bob Cottrell
2. Report of President
 - a. Nothing new to report
3. Report of Vice-President
 - a. Nothing new to report
4. Report of Secretary
 - a. Nothing new to report
5. Report of Treasurer
 - a. Reports attached via email
6. Report of Bench Chair
 - a. Hannah has a copy of the facility agreement. A deposit will need to be provided (Kim will connect with Vicky). Kim has also submitted paperwork to the UKC to ensure there are no club conflicts.
 - b. Denise provided a list of past judges and judges present at education committees. Kim will also be in touch about a host committee.
7. Report of Communications Chair

- a. Nothing new to report. One new story for the CQ and will send out a call for stories.
- 8. Report of Membership Chair
 - a. Membership Report – January 2021
 - i. Current Membership Total: 231
 - ii. New Members (3): Madeleine Ulinski (NY), Jane Abbott (MA), Kristine Chandler (FL).
 - iii. Renewed Members (14): Melissa Dury (NH), Stephen Tobey (NY), Taylor Scanlon (AB, CA), Kim Fagan (TX), Elizabeth Hook (CA), Lynn Philipp (NW, Switzerland), Tom Nenninger (BC, CA), Adrienne Quiros (CA), Jon Shannon (WA), Kristy Jolly (AZ), Bryan Flagg (NH), Wayne White (ME), Megan Trost (IA), Dave Bowen (OH).
 - iv. Puppy Memberships (0):
 - b. Membership Goals for 2020-2021:
 - v. Set up the COA merchandise store – DONE!
 - vi. 2021 COA Calendar contest – DONE!
 - vii. Look into small membership trinkets/rewards for new members and/or long standing members or periodically send surprises (postcards, stickers, magnets, etc.) – 2021 project
 - b. 2021 Calendar Contest
 - i. Check for December 2021 calendar sales has been mailed to Vicky for \$456.75.
 - ii. As of 01/25/21: Sales are 161 calendars (in 121 orders) with a profit of \$885.50. (Last year was 168 calendars sold so we are right on target.)
 - c. Chinook Merchandise Store
 - i. As of 01/25/21: Sales are 39 items (in 16 orders) with a profit of \$119.44. I'll ask people to share photos, reviews and such on Facebook to get an idea how they like the products and for some advertising as well. J If any board members purchased some gear and want to share a photo and/or review, please send it my way so I can share on FB. I'm going to grab a pic of me and Jon in our gear too.

Row Labels	Count of Product
Active T-Shirt	2
Classic T-Shirt	5
Essential T-Shirt	4
Fitted Scoop T-Shirt	3
Fitted V-Neck T-Shirt	1
Hoodie (Pullover)	1
Kids Clothes	3
Lightweight Hoodie	3
Lightweight Sweatshirt	3
Long T-Shirt	1
Mug	1
Premium T-Shirt	2
Relaxed Fit T-Shirt	2
Spiral Notebook	1
Tri-blend T-Shirt	3
V-Neck	1
Zipper Pouch	1
Grand Total	37

ii.

Row Labels	Count of Work
Chinook Logo (for dark backgrounds)	12
Chinook Logo (for light backgrounds)	3
Chinook: Great American Adventure Dog (B&W for dark backgrounds)	5
Chinook: Great American Adventure Dog (B&W for light backgrounds)	5
Chinook: Great American Adventure Dog (for dark backgrounds)	10
Chinook: Great American Adventure Dog (for light backgrounds)	2
Grand Total	37

iii.

iv. Membership Numbers by Month running total

Date	# of Members	Change
Sep-18	219	
Oct-18	231	12
Dec-18	234	3
Jan-19	243	9
Mar-19	246	3
May-19*	183	(63)
Jun-19	185	2
Jul-19	201	16
Sep-19	202	1
Oct-19	207	5
Feb-20	220	13
May-20	214	(6)
Jun-20	217	3
Jul-20	205	(12)
Aug-20	208	3
Sep-20	218	10
Oct-20	228	10
Dec-20	229	1
Jan-21	231	2
<p>*It was discovered the system wasn't demoting membership status when the expire date hit. Once it was corrected, emails went to the members to renew. Some did but some didn't, thus showing the sudden decrease. There were 60 new members added in April/May, so figured it reduced by 123, with 60 renewals.</p>		

9. Report of Health & Genetics Chair
 - a. Updates: two Chinooks with documented disc issues are willing to participate in the UC Davis study
 - b. Karen has been approached by Dr. Jessica Hekman (Darwin's Arc; Functional Dog Collaborative) to participate in a podcast for the Chinook Conservation Program.
10. Report of Historian
11. Report of Regional Activities Chair
 - a. Nothing new to report
12. Report of Rescue Chair
13. Report of Registrar

- a. Once we get to the third generation outcross, we need to send all the information to the UKC. Corine is still looking for a contact at the UKC who can explain the process.
14. Report of Working Dog Program Chair
 - a. Laurel is communicating with volunteers to assist with the working dog program initiatives.
15. Report of Committees
 - a. 501C(3): Kim has the draft back from Denise and will review it
16. Unfinished Business
17. New Business
 - a. Moving to Zoom
Motion 2021-1
Motion by: Denise Seconded by: Kim
I move that the COA Board migrate from its current Skype platform for holding meetings and migrate to a Zoom platform. I move that the COA purchase a Zoom Pro subscription at a cost of \$150 per year for the purposes of holding Board meetings, committee meetings and other ad hoc meetings as needed.
Motion passes.
 - b. Chinook specialty venue deposit
Motion 2021-2
Motion by: Kim/Hannah Seconded by: Corine
The Bench Co-Chairs move that the COA contract with American K9 Country in Amherst, New Hampshire to rent their facility for the 2021 Chinook National Specialty and Family Reunion. The dates are October 9 and 10, 2021. The cost is \$1,200 per day (\$2,400 total) with a \$200 Covid Sanitation Fee.
Motion passes
18. The next COA Board meeting is scheduled for February 25th at 6pm MT.
19. Approval of Minutes
Motion 2021-03
Motion by Denise, Second by Corine:
I move that the January 28th 2021 minutes be posted and approved by unanimous consent within 48 hours of posting.
Motion passes by unanimous consent
20. Adjournment
Motion 2021-04
Motion by Denise, Second by: Taylor
I move that the January 28th 2021 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.