



April 29<sup>th</sup> 2021

COA Executive Board Meeting and Board Meeting

\*\*New Zoom meeting link\*\*: <https://us02web.zoom.us/j/89498330667>

**COA Mission Statement (adapted from Constitution and Bylaws):**

*To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national data base of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principals of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups*

**Agenda:**

1. Call to Order and Roll Call of Board Meeting
  - a. Present:
  - b. Absent:
2. Report of President
  - a. Nothing new to report
3. Report of Vice-President
4. Report of Secretary
  - a. Nothing new to report.
5. Report of Treasurer
  - a. Financials sent out earlier in the week via email.
6. Report of Bench Chair
  - a. We are very pleased to report that Larry Hansen is interested and available to judge the specialty. Kim will likely have forwarded the contract to Larry for review by the meeting Thursday evening.
  - b. Patty Richards has agreed to be the Show Secretary.

- c. Next steps are to secure a hotel block and to send out a save the date announcement
- 7. Report of Communications Chair
- 8. Report of Membership Chair
  - a. Membership Report – April 2021
    - i. Membership Report – April 2021**
      1. Current Membership Total: 234
      2. New Members ():
      3. Renewed Members (29): Debbie Crovicz (NJ), Monica Aden (CO), Lisa Seagraves (IL), Diane Garthwaite (MA), Karen Schiller (CO), Pam McMillan (WA), Debra DiNunzio (PA), Nina Lanctot (IN), Marion Koenigsmann (IL), Anne Galullo (MA), Donna Catalini (NC), Donna Magoon (MA), Craig Watson (IL), Donald Kent (SC), Rachel Sayadoff (NY), Kristi Berland (FL), Pamela Mulveyhill (MA), Vicky Delfino (ME), Craig Ross (MA), Lynda McLaughlin (WI), Christine Foss (WA), Allen Thomas (MA), Debra Meese (CO), Suzann Daley (WA), Angela Coleman (FL), Elaine Prosser (ME), Dr. Paul Spurlock (MA), Michael Lavigne (CA), Darcy Davenport (NH).
      4. Puppy Memberships (6): Swiss Chinooks (6): David Borgognon (La Tzoumaz, Switzerland), Zilvinas Karpis (Vilniaus Raj, Lietuva (Lithuania)), Elizabeth Sisley (Scotland, United Kingdom), Sandra Sprung (Lower Austria, Austria), Claudia Helms (Baden Wuerttemberg, Deutschland (Germany)), Irem Racz (Basel Stadt, Switzerland).
    - ii. Membership Goals/Updates for 2020-2021:**
      1. Look into small membership trinkets/rewards for new members and/or long-standing members or periodically send surprises (postcards, stickers, magnets, etc.) – 2021 project – in process
      2. I added some Membership documents to the Membership folder on the COA Google Drive and set up a Store & Merchandise folder to add the sales reports. I also added a Calendar Contest folder and put the information on handling the calendar contest in the main folder and all the photos in folders by year. The enhanced photos are touched up but are large (original) size, you can use these for any printed materials or printed photos. There is also an “Online (smaller)” folder that has the same photos in a smaller format which is good if you want to use the photos online (like our Facebook page or Instagram page).
      3. I opened an Instagram account for the Chinook Owners Association in which I can post some of the calendar photos every couple of days or so to showcase our wonderful dogs, and

to use all those amazing photos we get each year.

Date	# of Members	Change
Sep-18	219	
Oct-18	231	12
Dec-18	234	3
Jan-19	243	9
Mar-19	246	3
May-19*	183	(63)
Jun-19	185	2
Jul-19	201	16
Sep-19	202	1
Oct-19	207	5
Feb-20	220	13
May-20	214	(6)
Jun-20	217	3
Jul-20	205	(12)
Aug-20	208	3
Sep-20	218	10
Oct-20	228	10
Dec-20	229	1
Jan-21	231	2
Feb-21	231	-
Mar-21	232	1
Apr-21	234	2
<p>*It was discovered the system wasn't demoting membership status when the expire date hit. Once it was corrected, emails went to the members to renew. Some did but some didn't, thus showing the sudden decrease. There were 60 new members added in April/May, so figured it reduced by 123, with 60 renewals.</p>		

**iii. Chinook Merchandise Store**

1. Jon added a menu item on our website for the store besides having the shopping cart in the bottom right of the page. It is under “The Club” and it says “Shop – Apparel and more!” that links directly to Redbubble. We will add a second option once we open the second store. I will post an article in the CQ about

the store and also post it on our website and Facebook/Instagram page.

9. Report of Health & Genetics Chair
10. Report of Historian
11. Report of Regional Activities Chair
  - a. Nothing new to report.
12. Report of Rescue Chair
13. Report of Registrar
14. Report of Working Dog Program Chair:
15. Report of Committees
  - a. **501©(3)**: Kristy went over the draft, and had a few corrections. A new file has been uploaded in the February meeting folder. Also, the draft references a Conflict of Interest Policy. I forgot that the attorney submitted language for us to use. Those documents are also uploaded to the February meeting folder.
  - b. **Breed standard committee**:
    - i. Breed standard committee continues to meet. We have discussed the entire standard in detail, and will now move to crafting the language for proposed changes.
16. Unfinished Business
17. New Business
  - a. Denise/Karen: Good Dog Club grant program. From the Good Dog email:
    - i. **“What is a Good Dog Grant?”**
      1. A Good Dog Grant can be used to fund any of your Club’s important initiatives, such as breed-specific health research, National Club Specialities and other events, health testing for Club members, breed-specific educational & promotional materials, and much more!
      2. Good Dog Grants have already been used by Clubs, such as the Flat-Coated Retriever Society of America to promote the importance of genetic diversity within the breed, and by the Dandie Dinmont Terrier Club of America to combat eye disease in their breed!
    - ii. **What does my Club receive as a Good Dog Club Grant Recipient?**
      1. In addition to the Good Dog Grant of up to \$2,000, we’re thrilled to offer priority status and a streamlined application process to your Club’s members who choose to apply to join Good Dog! Plus, Good Dog Grant Recipients will also receive an exclusive badge to display on their Club’s website and Facebook page in recognition of their extraordinary work.
  - b. Kristy: COA Logo (please see email from Kristy for logo options)  
**Motion 2021-11**  
Motion by: Kristy                      Seconded by:  
*I move that the COA open an online merchandise store with the website Logo Sportswear.*  
**Motion 2021-12**  
Motion by: Kristy                      Seconded by:

*I move that the COA reimburse Kristy Jolly \$50 to set up a COA graphic with Logo Sportswear to be digitized to allow for embroidery on products in the store.*

c. Kim: Bylaw language

i. I have one question for the board regarding the Constitution/Bylaws draft. Why does the Officers Committee appoint the Specialty Show Chair (bottom of page 8, Section 8.4, also Section 6.8) Honestly, I was on the previous revision committee, and I have no idea why we decided to do this.

ii. I am submitting two motions:

**Motion 2021-13**

Motion by: Kim Seconded by:

*I move that the Board approve the revised Constitution and Bylaws dated April 1, 2021*

**Motion 2021-14**

Motion by: Kim Seconded by:

*I move that the Board approve the proposed Conflict of Interest Policy.*

18. The next COA Board meeting is scheduled for May 27<sup>th</sup> 2021 at 6pm MT.

19. Approval of Minutes

**Motion 2021-15**

Motion by Denise, Second by Vicky

*I move that the April 29<sup>th</sup> 2021 minutes be posted and approved by unanimous consent within 48 hours of posting.*

Motion passes by unanimous consent.

20. Adjournment

**Motion 2021-16**

Motion by Denise, Second by Kim

*I move that the April 29<sup>th</sup> 2021 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.*