



December 12, 2024

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national database of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principles of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups.

Board Meeting Minutes:

- Call to Order and Roll Call of Board Meeting
 - Meeting called to order: 7:06 cst
 - Present: Brenda, John H., Rachael, Pam, Rick, Daniela, Bob, Marty
 - Absent:
 - Excused: Kristy, Jon J., Karen H.
- **Report of President - Daniela Metz**
 - Report: Will update on benchchair activities
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- **ACTION ITEM:**
 - To increase awareness of our breed:
 - Appeal to the public with articles on Chinooks and their history in Dog Magazines
 - Modern Dog - waiting for response from Editors
 - Dogster - Head Writer: Nicole Cosgrove (NZ)
 - Dog's Today (British)
 - Others? Look for online only dog magazines.
 - Suggestions for developing a marketing campaign:
 - Place an ad in magazines as articles could take some time. This would be in addition to the article.
- **Report of Vice-President - Marty Wilson**
 - Report: 501c3 meeting today with Chislom Law attendees Daniela, Marty, Rick, Brenda, Pam.

- Next steps to fill out forms
 - Meeting with our group to discuss form
 - Schedule meeting with attorney
 - Upload documents to Cleo portal site such as incorporation documents, bylaws, etc.
 - Should a trademark be considered? Will be discussed further as we go along in the process
- **Action Item:**
 - Is there potential to use SEO to help promote access to the website and to our breeders. Marty will research and report back to the board.
- **Report of Secretary - Pam Turner**
 - Report: New board meeting folder for 2025 will be created prior to next meeting
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 - **Action Item:**
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- **Report of Treasurer - Rachael Davis**
 - Report:
 - Accounts:
 - Chase - \$45,854.05
 - PayPal - \$11,027.07
 - Total - \$56,881.12**
 - Restricted Funds:
 - Total Restricted - \$5,710.34
 - Chester H Sweetie Fund - \$303.81
 - Rescue Fund - \$2113.99
 - Health Fund - \$3292.54
 - **Total General Fund - \$51,170.78**
 - **Action Item:**
 - Chart specific Funds, totals, and where money comes from
 - As of October 2022 the restricted funds are:
 - CBCP just under \$2k
 - Health \$730
 - Rescue \$3900
 - ChesterHSweetie \$303
 - Change PayPal out of Vicki's name and into Rachael's (November)
 - Rachael will look for an accountant. - on hold
 - New Federal Reporting Requirement for beneficial ownership became **effective January 1, 2024.** The Corporate Transparency Act ("CTA")

was enacted by Congress. Verifying whether or not COA is required to submit this to the Financial Crimes Enforcement Network.

- **Once an accountant is found have them review this requirement to see if the COA must submit this form**

- **Report of Communications Chair - Jon Jolly**

- Report:
 - Fall CQ is ready to go and will be sent out Friday or Saturday morning
 - Website maintenance: Need to review/update membership renewal to ensure working correctly. Got a couple notes saying some people were having trouble renewing, but not yet confirmed.
- **Action Item:**
 - Received request from Rick Prausa to make updates to Active Chinook Program (**still in queue**)
 - Way to store passwords
 - Future CQ articles.
 - Save the Date for COA Winterfest Feb 15, 2025
 - **Is this confirmed? I can add this to CQ prior to sending out.**
 - How does Rescue work - Brenda - FALL 2024 CQ
 - Brenda mentioned this split into 2 articles
 - **Used one for Fall CQ, will use the other for Winter**
 - Bob - Any history articles/throwback photos/etc./upcoming events (Tamworth Event)

- **Report of Membership Chair - Kristy Jolly**

- Report: **Membership Report – November-December 2024**
- **Current Membership Total: 320** (4 puppy memberships not signed up yet)
- **New Members (1):** Jenny McDougall (OR)
- **Renewed Members (26):** Marilyn Nenner (BC, Canada), Polly Kawalek (WI), Chris Folger (MI), Donald Secor (MA), Joyce Lin (WA), Blacke Held (NY), Rod Lumsden (WA), Loki Felisky (WA), Nicole Natingor (BC, Canada), Amy MacDonald (MD), Colleen Liberatore (NY), Ira Bittues (ME), Jane Abbott (MA), Alisa Druzba (NH), Dustin Cathcart (MA), Linda Ryan (CA), Ashley Cook (MA), Candice Laurence (NJ), Jane Delle (OR), Suzanne Schofield (ON, Canada), Lauren Brigham (NH), Steven Ballek (NY), Jayne Spaulding (NH), Jessica Hughes (MD), Janet Biondi (MA), Neda Wilson (OR).
- **Puppy Memberships (0):**
- **Membership Numbers by Month**

Date	# of Members	Change
Nov-22	264	9
Apr-23	263	(1)
Jul-23	265	2
Aug-23	262	(3)
Sep-23	272	10
Oct-23	275	3
Nov-23	278	3
Jan-24	288	10
Feb-24	291	3
Apr-24	300	9
May-24	300	-
Jul-24	301	1
Oct-24	316	15
Dec-24	320	4

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- **2025 Calendar Contest**
- As of 12/7/24 sold 74 calendars in 54 orders with a total profit of \$420.25.
- I uploaded all of the 2024 and 2025 calendar contest photos to the COA Board Google Drive.
- **2025 New Year Postcard**
- While creating and sending out our Christmas cards, I realized that Snapfish is a great option! Their quality is great and it's fairly cheap. Let me know if you want me to look at other options. The postcard did not allow for typing on the back, so I have to add in some labels to print a message we can put on there. Or we can buy an actual card to type on the back.
- Prices reflect the current sale through 12/15/24. They do have sales frequently.
- **Option 1 5x7 card (Total \$524.80 Plus sales tax):**
 - 5x7 Card - \$0.81 each – 320 members = \$259.20
 - Labels – ~\$32.00 (can use about two years)
 - Stamps - \$0.73 – 320 members = \$233.60

- **Option 2 5x7 postcard (Total: \$492.80 Plus sales tax)**
 - 5x7 Postcard - \$0.61 each – 320 members = \$195.20
 - Labels – ~\$32.00 (can use about two years)
 - Labels - ~\$32.00 (for message) (can use about two years)
 - Stamps - \$0.73 – 320 members = \$233.60
- **Option 3 4x6 postcard (Total: \$409.60 Plus sales tax)**
 - 4x6 Postcard - \$0.52 each – 320 members = \$166.40
 - Labels – ~\$32.00 (can use about two years)
 - Labels - ~\$32.00 (for message) (can use about two years)
 - Stamps - \$0.56 – 320 members = \$179.20
- Please put in a motion “not to spend over \$xxx” if you want me to purchase them prior to the next meeting.
- **Action Item:**
 - **Will discuss at the January meeting to discuss further**
- **Breed standard Committee: Kristy Jolly**
 - Report: TBD
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 - **Action Item:**
- **Report of Health & Genetics Chair – Karen Hinchy**
 - Report: No report
 - **Action Item:**
 - Finalize forms and processes to support the AI initiative
 - In the future Dr. Oliehoek will do a webinar for the membership
- **Report of Registrar – Karen Hinchy**
 - Report: No report
 - **Action Item:**
 - *In Progress* - Single Dog registration states on UKC to go through Chinook Registrar verify process with Taylor Armstrong
 - *In Progress* -Verify with UKC that they are still honoring the outcross program
- **Report of Historian – Bob Cottrell**
 - Report:

- New England sled dog races and many activities Bob will reach out with them. February 15th. Bob will work on the coordination of the event.
- **Action Item:**
- Submitted an article for the upcoming CQ
- Outreach Details of all Bob's NH Humanities outreach programs can be found at this link:
<https://www.nhhumanities.org/programs/harnessing-history-on-the-trail-of-new-hampshires-state-dog-the-chinook>

Upcoming program on dog sled making

Part of summer traditional arts program

Link <https://www.tamworthhistorycenter.org/events>

and

<https://www.tamworthhistorycenter.org/events/mb1sh77x2v08wn9f3x6enqcz8rcumy>

Updated the clio chinook trail single entries into a tour

Adding more

See Link: <https://www.theclio.com/tour/2608>

Bob will do a follow up article for the CQ about the Feb Chinook day in Tamworth. Will have a motion next month for the Tamwork, February event.

- **Report of Regional Activities Chair – John Habermehl**

- Report:
 - Will work with Bob & MJ on the Tamwork event in February
- **Action Item:**
 - Discussion regarding tablecloths, materials at events. Time to update what we have? **John will research and bring back to the group**

- **Report of Rescue Chair – Brenda Dean**

- Report:
 - Nothing to report - no rescue activity
- **Action Item:**

- **Report of Active Chinook Program Chair – Rick Prausa**

- Report:
 -
- **Action Item:**
 - Applications for Titles/Certificates (ongoing action item) – review applications, issue certificates to owners and dogs meeting requirements and provide related information for publication in the Chinook Quarterly (CQ).

There were no new applications for titles/certificates this month.

- Expansion of the Titled Events Group of titles to better recognize the versatility of Chinook dogs.

Final details are complete for implementation of the Board's decision to add four titles to this group. The titles will be available for Chinook owner applications in the near future.

- Adding new activities to the Active Chinook Program to allow for increased participation by Chinooks and their owners.

The Committee continues to make good progress on filling out details for the Temperament Group. A new requirements document for the group has been drafted and is currently under consideration by the Committee.

- Improvements and updates to the Title/Certificate application process.

This action item is currently on hold until other higher priority items are completed.

- Revision of title and recognition certificates to reflect the program name change.

The new title certificate design is complete. Use of the certificate is awaiting completion of a new program logo – optional drafts of the new logo are being reviewed by the Committee.

- Program Health and Safety Review.

The Committee has researched backpack weight limits for dogs participating in the Working Pack Dog titles as well as the potential need for sled weight limits (amount of weight pulled per team dog) in Working Sled Dog titles.

The Committee is incorporating weight limit recommendations and the rationale behind them into a draft report which should be available to share with the Health and Genetics Committee early next year (2025).

- **Report of Bench Chair - (Daniela Metz, Interim)**

- Report: Committee had 2 meetings since the last COA meeting; reviewed potential sites for our 2025 Specialty:
 - Lebanon Valley Fairground, PA
 - Durham, NC

- Ocala, FL
- The Committee is recommending the World Equestrian Center. Presentation on the World Equestrian Center in Ocala. Date December 15 & 16, 2025 Monday and Tuesday follows the Royal Canine Show. This year there are >10 Chinooks at the Royal Canine show this weekend. Discussion held regarding the site and potential expenses. Next Month an initial expense/budget will be presented. 10% deposit is required by the WEC.

- **Action Item:**

- **New Business**

- **Motions**

- **Motion 2024-36**

- a. **Motion**

- i. Motion by: John Habermehl Second by: Bob
 - ii. *I move that the Chinook regional activities committee to spend no more than \$500 for the Chinook fun day to be held at the Tamworth History Center in February 2025.*
 - 1. *Passed unanimously with 8 ayes*

- **Unfinished Business**

- Active Chinook Program Liability Disclaimer Discussion
 - Recommend to have Chisham Law review and adjust as needed. Add to the website and any document if needed.
- Develop a marketing group Marty, Daniela, Jon, Kristy, Karen, Brenda. **Hold until 2025**
- Develop a member contest of social media posts.
- f TikTok/Instagram to promote a short Chinook video. Karen will research.
- COA Board Note/New Year Cards
 - Blank note cards for rainbow cards, sympathy, congratulations
 - Need quote for Motion Kristy complete
- How best to spend club funds are listed on the spreadsheet on a shared drive called Working spreadsheet. **Reminder item**
- Board will resume committee upon further research and deciding on path forward for 501©(3) **Ongoing will move to Vice Present report**

- **COA Board meetings are scheduled** for the last Thursday of the month. The next meeting will be **Thursday, January 30, 2025** at 5 pm PST 6 pm MT, 7 pm CST, 8 pm EST.

- **Approval of Minutes**

- **Motion 2024-37**

Motion by: Daniela Second by: Marty

I move that the December 12, 2024 minutes be posted and approved by unanimous consent within 48 hours of posting. Approved unanimously.

- **Adjournment**

- **Motion 2024-38**

Motion by: Daniela Second by: John H.

I move that the December 12, 2024 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned. Approved unanimously.

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