



January 30, 2025

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national database of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principles of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups.

Board Meeting Minutes:

- Call to Order and Roll Call of Board Meeting
 - Meeting called to order: 1905 CST
 - Present: Daniela Rachael, Brenda, Rick, Bob, Jon, Marty, Kristy, Pam, John H.
 - Absent:
 - Excused: Karen
- **Report of President - Daniela Metz**
 - Report: Bench chair report
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 - **ACTION ITEM:**
 - To increase awareness of our breed:
 - Appeal to the public with articles on Chinooks and their history in Dog Magazines
 - Modern Dog - waiting for response from Editors
 - Dogster - Head Writer: Nicole Cosgrove (NZ)
 - Dog's Today (British)
 - Others? Look for online only dog magazines.
 - Suggestions for developing a marketing campaign:
 - Place an ad in magazines as articles could take some time. This would be in addition to the article.
- **Report of Vice-President - Marty Wilson**
 - Report:

- 501c3 Status
 - Matter Form completed for Chisholm Law (Intake form)
 - Review with the board the form and updates
 - Followup items will be taken back to Chisholm Law and taken back to committee
 - Which address should be used for discussion. Decision to use the treasurer's home address
 - Discussion regarding registered agents, Jessica Maurer is current registered agent. Will verify that she is still willing to represent the COA
 - Committee Meeting held 1/30/25 including Marty, Daniela, Brenda, Pam, Rick
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Action Item:

- Is there potential to use SEO to help promote access to the website and to our breeders. Marty will research and report back to the board.

- **Report of Secretary - Pam Turner**

Report: 2025 Board Meeting folder is setup on the board Google drive

Action Item:

■

- **Report of Treasurer - Rachael Davis**

Report:

■ Accounts: End of 2024

Chase - \$45,854.05

PayPal - \$11,325.59

Total - \$57,179.64

■ Restricted Funds:

- Total Restricted - \$5,710.34

Chester H Sweetie Fund - \$303.81

Rescue Fund - \$2113.99

Health Fund - \$3292.54

■ **Total General Fund - \$51,469.30**

■ Filed Beneficial Ownership Information Report for Corporate Transparency Act

■ Paid annual insurance \$500

■ Made reimbursements for 2023/2024 Calendar \$75.46

■ Made reimbursement for Facebook Speciality Ads \$75

Action Item:

- Obtain Budgets from each committee for 2025
- Chart specific Funds, totals, and where money comes from (Ongoing)

- Change PayPal out of Vicki's name and into Rachael's (Completed)
 - Rachael will look for an accountant.
 - New Federal Reporting Requirement for beneficial ownership became **effective January 1, 2024**. The Corporate Transparency Act ("CTA") was enacted by Congress. Verifying whether or not COA is required to submit this to the Financial Crimes Enforcement Network.
 - **Once an accountant is found have them review this requirement to see if the COA must submit this form**
- **Report of Communications Chair - Jon Jolly**

Report: No update or new items

Action Item:

 - Received request from Rick Prausa to make updates to Active Chinook Program (**still in queue**)
 - Way to store passwords
 - Future CQ articles.
 - Save the Date for COA Winterfest Feb 15, 2025
 - **Is this confirmed? I can add this to CQ prior to sending out.**
 - How does Rescue work - Brenda - FALL 2024 CQ
 - Brenda mentioned this split into 2 articles
 - **Used one for Fall CQ, will use the other for Winter**
 - Bob - Any history articles/throwback photos/etc./upcoming events (Tamworth Event)
- **Report of Membership Chair - Kristy Jolly**

Report: **Membership Report – January 2025**

Current Membership Total: 325 (7 puppy memberships not signed up yet)

New Members (0):

Renewed Members (16): Melissa Dury (NH), Stephen Tobey (NY), Taylor Scanlon (AB, CA), Kim Fagan (TX), Robin Prausa (VA), Elizabeth Hook (WA), Madeleine Ulinski (NY), Lynn Philipp (Switzerland), Donna Davies (CA), Tom Nenninger (BC, CA), Adrianne Quiros (CA), Kimberly Bell Williams (CO), Kristy Jolly (AZ), Wayne White (ME), Megan Trost (IA), Laurel Wilkinson (MA).

Puppy Memberships (7): Spook Nook Chinooks (5): Deni Murray, Allen Thomas, Jesse Edelman (NH), Corey Giroux (NH), Gregg Oosterbaan (OH). **Desert Sol Chinooks (2):** Isabel Echarte (DC), Anneliese Sitterly (OR)

Membership Numbers by Month

Date	# of Members	Change
Apr-23	263	(1)
Jul-23	265	2
Aug-23	262	(3)
Sep-23	272	10
Oct-23	275	3
Nov-23	278	3
Jan-24	288	10
Feb-24	291	3
Apr-24	300	9
May-24	300	-
Jul-24	301	1
Oct-24	316	15
Dec-24	320	4
Jan-25	325	5

2025 Calendar Contest

As of 01/29/25 sold 132 calendars in 97 orders with a total profit of \$751.50.

Dec24 Check \$818.50 (includes bonus)

I put all the Calendar Contest photos on the COA Google Drive for 2023-2025 years

2025 New Year Postcard (HOLD)

(did not do any additional research on this in January)

- While creating and sending out our Christmas cards, I realized that Snapfish is a great option! Their quality is great and it's fairly cheap. Let me know if you want me to look at other options. The postcard did not allow for typing on the back, so I have to add in some labels to print a message we can put on there. Or we can buy an actual card to type on the back.

- Prices reflect the current sale through 12/15/24. They do have sales frequently.

■ Option 1 5x7 card (Total \$524.80 Plus sales tax):

- 5x7 Card - \$0.81 each – 320 members = \$259.20

- Labels – ~\$32.00 (can use about two years)
- Stamps - \$0.73 – 320 members = \$233.60

■ **Option 2 5x7 postcard (Total: \$492.80 Plus sales tax)**

- 5x7 Postcard - \$0.61 each – 320 members = \$195.20
- Labels – ~\$32.00 (can use about two years)
- Labels - ~\$32.00 (for message) (can use about two years)
- Stamps - \$0.73 – 320 members = \$233.60

■ **Option 3 4x6 postcard (Total: \$409.60 Plus sales tax)**

- 4x6 Postcard - \$0.52 each – 320 members = \$166.40

■ Labels – ~\$32.00 (can use about two years)

■ Labels - ~\$32.00 (for message) (can use about two years)

■ Stamps - \$0.56 – 320 members = \$179.20

Please put in a motion “not to spend over \$xxx” if you want me to purchase them prior to the next meeting.

Action Item:

■ **Will discuss at the January meeting to discuss further**

• **Breed standard Committee: Kristy Jolly**

Report: I attempted to set up a meeting but timing didn’t work out. I sent an email to the group with a summary of what has been completed and what remains open to have an email discussion.

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Action Item:

• **Report of Health & Genetics Chair – Karen Hinchy**

Report: No update

Action Item:

- Finalize forms and processes to support the AI initiative
- In the future Dr. Oliehoek will do a webinar for the membership

• **Report of Registrar – Karen Hinchy**

Report: No update

Action Item:

- *In Progress* - Single Dog registration states on UKC to go through Chinook Registrar verify process with Taylor Armstrong

- *In Progress* -Verify with UKC that they are still honoring the outcross program

- **Report of Historian – Bob Cottrell**

Report:

- Blog done <https://mwvhistory.blogspot.com/2025/01/a-silent-shift.html>
- Working on additional articles for upcoming Winter Event
- Discussion regarding Chinook statute and donation from COA. Website for statute <https://givebutter.com/Chinook>
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Action Item:

- Submitted an article for the upcoming CQ
- Outreach Details of all Bob's NH Humanities outreach programs can be found at this link:
<https://www.nhhumanities.org/programs/harnessing-history-on-the-trail-of-new-hampshires-state-dog-the-chinook>

Upcoming program on dog sled making

Part of summer traditional arts program

Link <https://www.tamworthhistorycenter.org/events>

and

<https://www.tamworthhistorycenter.org/events/mb1sh77x2v08wnqf3x6enqcz8rcumy>

Updated the clio chinook trail single entries into a tour

Adding more

See Link: <https://www.theclio.com/tour/2608>

Bob will do a follow up article for the CQ about the Feb Chinook day in Tamworth. Will have a motion next month for the Tamwork, February event.

- **Report of Regional Activities Chair – John Habermehl**

Report:

- Will work with Bob & MJ on the Tamwork event in February
 - Review of event schedule
 - Jon will post on social media

Action Item:

- Discussion regarding tablecloths, materials at events. Time to update what we have? **John will research and bring back to the group**

- **Report of Rescue Chair – Brenda Dean**

Report: Nothing to report

Action Item:

- **Report of Active Chinook Program Chair – Rick Prausa**

Report:

- The Active Chinook Program Committee continues to meet on a monthly basis and is making good progress towards the completion of the following action items.

Action Item:

- Applications for Titles/Certificates (ongoing action item) – review applications, issue certificates to owners and dogs meeting requirements and provide related information for publication in the Chinook Quarterly (CQ).

There were no new applications for titles/certificates this month.

- Expansion of the Titled Events Group of titles to better recognize the versatility of Chinook dogs.

Final details are complete for implementation of the Board's decision to add four titles to this group. The titles will be available for Chinook owner applications in the near future.

- Adding new activities to the Active Chinook Program to allow for increased participation by Chinooks and their owners.

The Committee continues to make good progress on filling out details for the Temperament Group. The Committee is in discussions over a draft of the new requirements document for proposed titles.

- Improvements and updates to the Title/Certificate application process.

This action item is currently on hold until other higher priority items are completed.

- Revision of title and recognition certificates to reflect the program name change.

The new title certificate design is complete. Use of the certificate is awaiting completion of a new program logo – optional drafts of the new logo are being developed/reviewed by the Committee.

- Program Health and Safety Review.

The Committee has researched the following:

- backpack weight limits and hiking distances for dogs participating in the Working Pack Dog titles

- sled weight limits (amount of weight pulled per team dog) and distance requirements in Working Sled/Joring Dog titles
- instructions and advice to participants for enhancing dog and handler safety

The Committee is incorporating recommendations and the rationale behind them into a draft report which should be available to share with the Health and Genetics Committee early this year (2025).

- **Report of Bench Chair - (Daniela Metz, Interim)**

Report:

Costs for Space Rental:

- \$2000.00/day; \$4000 for 2 days for climate controlled indoor arena (includes the Mezzanine for potential lunches, dinners or seminars);
- Dressage court rental is \$450 for the duration of the show
- **A total of \$4450.00**

Once money is approved by the COA board, WEC will draw up an agreement and deposit schedule

Other costs for the Specialty:

- **Hotel rooms:**
 - 20 rooms blocked for event (Sunday, 14th – Wednesday, 17th December):
 - \$209/King Studio
 - \$229/ Double Queen Studio
- **RV Park:**
 - 5 RV spots blocked:
 - Group rate \$80/night
- **Home Away from Home:**
 - None blocked
 - Group rate of \$350/night

Action Item:

- **New Business**
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- **Motions**

- Motion 2025-01**

- Motion by: Daniela Metz (Interim Bench Chair); Second by: Rick

- I move that the Chinook Specialty Committee spends \$4500 for space rental at the World Equestrian Center (WEC) in Ocala FL, for the 2 days of the Chinook Specialty in December 2025. Motion passed with 10 ayes, 1 absence.*

- Motion 2025-02**

- Motion by: Jon Jolly Second by: Brenda

- I move that the COA allocate up to \$3,000 to match donations made towards the creation of a life-size bronze statue of Chinook by Andrea Kennett. The COA will match donations on a dollar-for-dollar basis, with all donors required to provide proof of their contribution. Matching funds will be provided until the \$3,000 limit is reached. Motion passes with 10 ayes and 1 absence.*

- **Unfinished Business**

- Active Chinook Program Liability Disclaimer Discussion

- Recommend to have Chisham Law review and adjust as needed.

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- Add to the website and any document if needed.

- Develop a marketing group Marty, Daniela, Jon, Kristy, Karen, Brenda.

- Hold until 2025**

- Develop a member contest of social media posts.

- TicTok/Instagram to promote a short Chinook video. Karen will research.

- COA Board Note/New Year Cards

- Blank note cards for rainbow cards, sympathy, congratulations

- Need quote for Motion Kristy complete

- How best to spend club funds are listed on the spreadsheet on a shared drive called Working spreadsheet. **Reminder item**

- **COA Board meetings are scheduled** for the last Thursday of the month. The next meeting will be **Thursday, February 27, 2025** at 5 pm PST 6 pm MT, 7 pm CST, 8 pm EST.

- **Approval of Minutes**

- Motion 2025-03**

- Motion by: Pam Second by: Marty

- I move that the January 30, 2025 minutes be posted and approved by unanimous consent within 48 hours of posting. Approved unanimously.*

- **Adjournment**

- Motion 2025-04**

Motion by: Jon Second by: Pam

I move that the January 30, 2025 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned.

Approved unanimously.

Join with Google Meet

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