



February 27, 2025

**COA Mission Statement (adapted from Constitution and Bylaws):**

*To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national database of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principles of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups.*

**Board Meeting Minutes:**

- **Call to Order and Roll Call of Board Meeting**

Meeting called to order:

Present: Daniela Metz, Marty Wilson, Rachael Davis, Jon J, Kristy J, Brenda Dean

Absent: John Habermehl

Excused: Pam Turner, Rick Prausa, Bob Cottrell, Karen Hinchy

- **Report of President - Daniela Metz**

Report: No report

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- **ACTION ITEM:**

- To increase awareness of our breed:

- Appeal to the public with articles on Chinooks and their history in Dog Magazines
  - Modern Dog - waiting for response from Editors
  - Dogster - Head Writer: Nicole Cosgrove (NZ)
  - Dog's Today (British)
  - Others? Look for online only dog magazines.
  - Suggestions for developing a marketing campaign:
  - Place an ad in magazines as articles could take some time. This would be in addition to the article.

- **Report of Vice-President - Marty Wilson**

Report:

- 501c3 Status

- review 501c3 form
- confirm COA description listed in the application
- confirm mailing address
- motion to sign

**Action Item:**

- Is there potential to use SEO to help promote access to the website and to our breeders. Marty will research and report back to the board.

- **Report of Secretary - Pam Turner**

Report: No Report

**Action Item:**

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- **Report of Treasurer - Rachael Davis**

Report:

■ Accounts: 1/31/25

Chase - \$45,119.59

PayPal - \$11,874.09

**Total - \$56,993.68**

■ Restricted Funds:

- Total Restricted - 5,714.71

Chester H Sweetie Fund - \$303.81

Rescue Fund - \$2113.99

Health Fund - \$3296.91

**■ Total General Fund - \$51,278.97**

- Donation matched for Tamworth History Center - \$3000 match, \$89.91 processing fee - \$3089.91 total payment from chase

**Action Item:**

- Obtain Budgets from each committee for 2025
- Chart specific Funds, totals, and where money comes from (Ongoing)
- Rachael will look for an accountant.
- Maine Annual Filing - physical address change from Brendan to Rachael
- File 990-N

- **Report of Communications Chair - Jon Jolly**

Report: Made a couple updates to the website - main one being ensuring all the contact forms work correctly.

**Action Item:**

- Received request from Rick Prausa to make updates to Active Chinook Program (**still in queue**)
- Way to store passwords

- Future CQ articles.
  - How does Rescue work - Brenda - FALL 2024 CQ
    - Brenda mentioned this split into 2 articles
    - **Used one for Fall CQ, will use the other for Winter/Spring**
  - Bob - Any history articles/throwback photos/etc./upcoming events (Tamworth Event)
- **Report of Membership Chair - Kristy Jolly**  
Report: **Membership Report –**
- Action Item:**  
**2025 New Year Postcard (HOLD)**  
(did not do any additional research on this in January)
  - While creating and sending out our Christmas cards, I realized that Snapfish is a great option! Their quality is great and it's fairly cheap. Let me know if you want me to look at other options. The postcard did not allow for typing on the back, so I have to add in some labels to print a message we can put on there. Or we can buy an actual card to type on the back.
  - Prices reflect the current sale through 12/15/24. They do have sales frequently.
  - **Option 1 5x7 card (Total \$524.80 Plus sales tax):**
    - 5x7 Card - \$0.81 each – 320 members = \$259.20
    - Labels – ~\$32.00 (can use about two years)
    - Stamps - \$0.73 – 320 members = \$233.60
  - **Option 2 5x7 postcard (Total: \$492.80 Plus sales tax)**
    - 5x7 Postcard - \$0.61 each – 320 members = \$195.20
    - Labels – ~\$32.00 (can use about two years)
    - Labels - ~\$32.00 (for message) (can use about two years)
    - Stamps - \$0.73 – 320 members = \$233.60
  - **Option 3 4x6 postcard (Total: \$409.60 Plus sales tax)**
    - 4x6 Postcard - \$0.52 each – 320 members = \$166.40
  - Labels – ~\$32.00 (can use about two years)

■ Labels - ~32.00 (for message) (can use about two years)

■ Stamps - \$0.56 – 320 members = \$179.20

Please put in a motion “not to spend over \$xxx” if you want me to purchase them prior to the next meeting.

- **Breed standard Committee: Kristy Jolly**

Report: No report

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**Action Item:**

- **Report of Health & Genetics Chair – Karen Hinchy**

Report: No report

**Action Item:**

- Finalize forms and processes to support the AI initiative
- In the future Dr. Oliehoek will do a webinar for the membership

- **Report of Registrar – Karen Hinchy**

Report: No report

**Action Item:**

- *In Progress* - Single Dog registration states on UKC to go through Chinook Registrar verify process with Taylor Armstrong
- *In Progress* - Verify with UKC that they are still honoring the outcross program

- **Report of Historian – Bob Cottrell**

Report: No Report

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**Action Item:**

- Submitted an article for the upcoming CQ
- Outreach Details of all Bob's NH Humanities outreach programs can be found at this link:  
<https://www.nhhumanities.org/programs/harnessing-history-on-the-trail-of-new-hampshires-state-dog-the-chinook>

Upcoming program on dog sled making

Part of summer traditional arts program

Link <https://www.tamworthhistorycenter.org/events>

and

<https://www.tamworthhistorycenter.org/events/mb1sh77x2v08wngf3x6enqcz8rcumy>

Updated the clio chinook trail single entries into a tour

Adding more

See Link: <https://www.theclio.com/tour/2608>

Bob will do a follow up article for the CQ about the Feb Chinook day in Tamworth. Will have a motion next month for the Tamwork, February event.

- **Report of Regional Activities Chair – John Habermehl**

Report: No Report

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**Action Item:**

- Discussion regarding tablecloths, materials at events. Time to update what we have? **John will research and bring back to the group**

- **Report of Rescue Chair – Brenda Dean**

Report: Fielded one call about a Chinook in distress - person didn't respond to a phone message, but his posts on the Chinook Facebook site lends itself to determining the dog isn't a Chinook.

**Action Item:**

- **Report of Active Chinook Program Chair – Rick Prausa**

Report:

- The Active Chinook Program Committee continues to meet on a monthly basis and is making good progress towards the completion of the following action items.

**Action Item:**

- Applications for Titles/Certificates (ongoing action item) – review applications, issue certificates to owners and dogs meeting requirements and provide related information for publication in the Chinook Quarterly (CQ).

There were no new applications for titles/certificates this month.

- Expansion of the Titled Events Group of titles to better recognize the versatility of Chinook dogs.

Final details are complete for implementation of the Board's decision to add four titles to this group. The titles will be available for Chinook owner applications in the near future.

- Adding new activities to the Active Chinook Program to allow for increased participation by Chinooks and their owners.

The Committee is close to completing a draft "Requirements" document for the Temperament Group of titles. The draft will likely be ready for presentation to the Board in March or April.

- Improvements and updates to the Title/Certificate application process.

This action item is currently on hold until other higher priority items are completed.

- Revision of title and recognition certificates to reflect the program name change.

The new title certificate design is complete. Use of the certificate is awaiting completion of a new program logo – optional drafts of the new logo are being developed/reviewed by the Committee.

- Program Health and Safety Review.

The Committee has completed a rough draft of the health and safety review covering the following activities:

- backpack weight limits and hiking distances for dogs participating in the Working Pack Dog titles
- sled weight limits (amount of weight pulled per team dog), as well as speed and distance requirements in Working Team/Lead Dog and Skijoring titles
- instructions and advice to participants for enhancing dog and handler safety

Once Committee members have completed their final review of the draft, it will be provided to the Health and Genetics Committee for their review and comment.

- **Report of Bench Chair - (Daniela Metz, Interim)**

Report: No updates; waiting for the contract from WEC. Hopefully will have a budget proposal at our March meeting

**Action Item:**

- **New Business**

- **Motions**

**Motion 2025-05**

*Motion by: Jon Jolly Second by: Brenda*

*I move that the COA allocate \$89.91 to pay the fees associated with Motion 2025-02 related to the \$3,000 donation match for the creation of a life-size bronze statue of Chinook. Approved unanimously*

### **Motion 2025-06**

*Motion by: Marty Wilson    Second by: Rachael*

*I move that the COA approve the submission of the 501(c)(3) application with the following updated mission statement: "To preserve, enrich, and promote the Chinook breed, a rare American working dog, by providing a network of resources, education, and support for breeders, pet owners, and enthusiasts while celebrating the breed's unique history and lineage."*  
*unanimous consent*

- **Unfinished Business**

Active Chinook Program Liability Disclaimer Discussion

- Recommend to have Chisham Law review and adjust as needed.
- Add to the website and any document if needed.

Develop a marketing group Marty, Daniela, Jon, Kristy, Karen, Brenda.

**Hold until 2025**

Develop a member contest of social media posts.

TicTok/Instagram to promote a short Chinook video. Karen will research.

COA Board Note/New Year Cards

- Blank note cards for rainbow cards, sympathy, congratulations
  - Need quote for Motion Kristy complete

How best to spend club funds are listed on the spreadsheet on a shared drive called Working spreadsheet. **Reminder item**

- **COA Board meetings are scheduled** for the last Thursday of the month.  
The next meeting will be **Thursday, March 27, 2025** at 5 pm PST 6 pm MT, 7 pm CST, 8 pm EST.

- **Approval of Minutes**

### **Motion 2025-07**

*Motion by: Daniela Metz*

*Second by: Marty*

*I move that the February 27, 2025 minutes be posted and approved by unanimous consent within 48 hours of posting. Approved unanimously.*

- **Adjournment**

### **Motion 2025-08**

*Motion by: Daniela Metz*

*Second by: Jon*

*I move that the February 27, 2025 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned. Approved unanimously.*

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