



March 27, 2025

COA Mission Statement (adapted from Constitution and Bylaws):

To promote the public's knowledge and appreciation of dogs in general and Chinooks in particular; To produce, publish, and distribute to the general public educational materials about the proper care, treatment, breeding, health, development and training of Chinooks; To support and promote study and research on the history, character, breeding, genetics and particular health problems of Chinooks; To establish a national database of resource materials about the Chinook; To further understanding of the disease, defects, injuries and other ailments that afflict dogs in general and Chinooks in particular; To acknowledge and advance the critical role of an UKC National breed club in providing education, health research and support of rescue for the benefit of the general public, purebred dogs, and Chinooks in particular; To conduct activities including sporting events, licensed events, specialty shows, working certificate tests, obedience, agility and tracking trials, and other such activities and events as may be held under the rules of the United Kennel Club, in furtherance of the above purposes; To urge members and breeders to be guided by principles of good sportsmanship, including fair and honest conduct, and to accept the standard of the breed as established by the COA and the United Kennel Club (UKC) as the only standard of excellence by which the Chinook shall be bred and judged. To otherwise preserve and protect the Chinook and to do all things possible to promote its natural qualities, including the encouragement of regional activities and/or interest/study groups.

Board Meeting Minutes:

- **Call to Order and Roll Call of Board Meeting**

Meeting called to order: 19:08 CST

Present: Brenda, Daniela, Rick, Marty, Rachael, Pam, Jon, Kristy

Absent: Karen, John, Bob

Excused:

- **Report of President - Daniela Metz**

Report: Report of Bench Chair

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- **ACTION ITEM:** Put on hold until after the Chinook National Specialty 2025

- To increase awareness of our breed:

- Appeal to the public with articles on Chinooks and their history in Dog Magazines
 - Modern Dog - waiting for response from Editors
 - Dogster - Head Writer: Nicole Cosgrove (NZ)
 - Dog's Today (British)
 - Others? Look for online only dog magazines.
 - Suggestions for developing a marketing campaign:
 - Place an ad in magazines as articles could take some time. This would be in addition to the article.

- **Report of Vice-President - Marty Wilson**

Report: No update

- 501c3 Status

- No status update on the 501c3 at this time.

Action Item:

- Is there potential to use SEO to help promote access to the website and to our breeders. Marty will research and report back to the board.

- **Report of Secretary - Pam Turner**

Report: No update

Action Item:

- Cancel current board meetings and send out new meetings.

- **Report of Treasurer - Rachael Davis**

Report:

- Accounts: 2/28/25

Chase - \$41,945.68

PayPal - \$12,613.55

Total - \$54,559.23

- Restricted Funds:

- Total Restricted - \$5,719.08

Chester H Sweetie Fund - \$303.81

Rescue Fund - \$2,113.99

Health Fund - \$3,301.28

- **Total General Fund - \$48,840.15**

- Filed Annual Tax from - Federal and State - Forms uploaded to Drive
- Updated contact persons for Insurance - looking into national coverage
- Propose changing PayPal passwords
- Consider adding Zelle as a payment option

Action Item:

- Obtain Budgets from each committee for 2025
- Chart specific Funds, totals, and where money comes from (Ongoing)
- Rachael will look for an accountant.
- Maine Annual Filing - physical address change from Brendan to Rachael
- File 990-N **Completed**

- **Report of Communications Chair - Jon Jolly**

Report: Got Facebook posts and emails out for Tamworth Chinook Statue and we helped them reach (and exceed) the \$25,000 goal! Have all info for CQ, need to gather Rainbow Bridge and Health info. Also handled a problem with an uncanceled Zoom account and got that refunded.

Action Item:

- Received request from Rick Prausa to make updates to Active Chinook Program (**still in queue**)
- Way to store passwords
- Future CQ articles.
 - How does Rescue work - Brenda - FALL 2024 CQ
 - Brenda mentioned this split into 2 articles
 - **Used one for Fall CQ, will use the other for Winter/Spring**
 - Bob - Any history articles/throwback photos/etc./upcoming events (Tamworth Event)
- **Report of Membership Chair - Kristy Jolly**
Report: **Membership Report – No update**

Action Item:

2025 New Year Postcard (HOLD)

(did not do any additional research on this in January)

- While creating and sending out our Christmas cards, I realized that Snapfish is a great option! Their quality is great and it's fairly cheap. Let me know if you want me to look at other options. The postcard did not allow for typing on the back, so I have to add in some labels to print a message we can put on there. Or we can buy an actual card to type on the back.
- Prices reflect the current sale through 12/15/24. They do have sales frequently.
- **Option 1 5x7 card (Total \$524.80 Plus sales tax):**
 - 5x7 Card - \$0.81 each – 320 members = \$259.20
 - Labels – ~\$32.00 (can use about two years)
 - Stamps - \$0.73 – 320 members = \$233.60
- **Option 2 5x7 postcard (Total: \$492.80 Plus sales tax)**
 - 5x7 Postcard - \$0.61 each – 320 members = \$195.20
 - Labels – ~\$32.00 (can use about two years)
 - Labels - ~\$32.00 (for message) (can use about two years)
 - Stamps - \$0.73 – 320 members = \$233.60

■ **Option 3 4x6 postcard (Total: \$409.60 Plus sales tax)**

- 4x6 Postcard - \$0.52 each – 320 members = \$166.40

■ Labels – ~\$32.00 (can use about two years)

■ Labels - ~\$32.00 (for message) (can use about two years)

■ Stamps - \$0.56 – 320 members = \$179.20

Please put in a motion “not to spend over \$xxx” if you want me to purchase them prior to the next meeting.

- **Breed standard Committee: Kristy Jolly**

Report: No update

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Action Item:

- **Report of Health & Genetics Chair – Karen Hinchy**

Report: No update

Action Item:

- Finalize forms and processes to support the AI initiative
- In the future Dr. Oliehoek will do a webinar for the membership

- **Report of Registrar – Karen Hinchy**

Report: No update

Action Item:

- *In Progress* - Single Dog registration states on UKC to go through Chinook Registrar verify process with Taylor Armstrong
- *In Progress* -Verify with UKC that they are still honoring the outcross program

- **Report of Historian – Bob Cottrell**

Report: No report

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Action Item:

- Submitted an article for the upcoming CQ
- Outreach Details of all Bob’s NH Humanities outreach programs can be found at this link:
<https://www.nhhumanities.org/programs/harnessing-history-on-the-trail-of-new-hampshires-state-dog-the-chinook>

Upcoming program on dog sled making

Part of summer traditional arts program

Link <https://www.tamworthhistorycenter.org/events>

and

<https://www.tamworthhistorycenter.org/events/mb1sh77x2v08wn9f3x6enqcz8rc>

[umy](#)

Updated the clio chinook trail single entries into a tour

Adding more

See Link: <https://www.theclio.com/tour/2608>

Bob will do a follow up article for the CQ about the Feb Chinook day in Tamworth.

Will have a motion next month for the Tamwork, February event.

- **Report of Regional Activities Chair – John Habermehl**

Report: No update

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Action Item:

- Discussion regarding tablecloths, materials at events. Time to update what we have? **John will research and bring back to the group**

- **Report of Rescue Chair – Brenda Dean**

Report: No activity except for the receipt of two rescue applications

Action Item:

- **Report of Active Chinook Program Chair – Rick Prausa**

Report: The Active Chinook Program Committee continues to meet on a monthly basis and is making good progress towards the completion of the following action items.

Action Item:

- Applications for Titles/Certificates (ongoing action item) – review applications, issue certificates to owners and dogs meeting requirements and provide related information for publication in the Chinook Quarterly (CQ).

There were no new applications for titles/certificates this month.

- Expansion of the Titled Events Group of titles to better recognize the versatility of Chinook dogs.

Final details are complete for implementation of the Board's decision to add four titles to this group. The titles will be available for Chinook owner applications in the near future.

- Adding new activities to the Active Chinook Program to allow for increased participation by Chinooks and their owners.

The Committee has completed a draft “Requirements” document for the Temperament Group of titles as well as drafts of all the forms needed for participants to apply for titles in this group. The Committee is shooting for a presentation related to this work at the April Board meeting.

- Improvements and updates to the Title/Certificate application process.

This action item is currently on hold until other higher priority items are completed.

- Revision of title and recognition certificates to reflect the program name change.

The new title certificate design is complete. Use of the certificate is awaiting completion of a new program logo – optional drafts of the new logo are being developed/reviewed by the Committee.

- Program Health and Safety Review.

The Committee has completed the ACP Health and Safety Review rough draft. Once comments from the Committee’s March meeting have been incorporated into the draft, it will be shared with the Health and Genetics Committee for their review.

- **Report of Bench Chair - (Daniela Metz, Interim)**

Received contract from WEC on 03/24/25 and was reviewed and discussed with the committee on 03/25/25.

- Discussion points:
 1. The COA will have to pay the difference of 80% of total room nights blocked and the actual rooms used. This is unusual, and we agreed to let go of all the blocked RV slots (5 in total) and reduce the blocked hotel rooms to 12 only; 10 king suites and 2 queen suites. So with 80% occupancy, we would only have to fill 10, which is a conservative estimate for us to accomplish.
 2. Per contract: *“Licensee shall at its sole cost and expense procure and maintain Commercial General Liability insurance with limits not less than one million Dollars for each occurrence covering the Event....”*
- Review of Budget Proposal: Requesting \$8000.00 for set up and execution of the 2025 Chinook National Specialty
 - Consider adding photographer for event

Action Item:

Contract needs to be signed and executed by 04/04/2025

- **New Business**

- **Motions**

Motion 2025-09

*Motion by: Daniela Metz Second by: Jon Jolly
I move that the COA board amends the previously approved \$4500 budget, to include an additional \$3500.00 for the set up and execution of the Chinook National Specialty at WEC in Ocala, Florida, in December of 2025, not to exceed a total of \$8000. Motion passes with 8 ayes, 3 absentees*

Motion 2025-10

*Motion by: Pam Turner Second by: Daniela
I move that the COA board approves an expenditure up to \$150 for Get-Well flowers for a COA member. Motion passed with 8 ayes and 3 absentees.*

- **Unfinished Business**

Active Chinook Program Liability Disclaimer Discussion

- Recommend to have Chisholm Law review and adjust as needed.
 - Proceed with getting a cost estimate from Chisholm Law. Marty will ask if Chisholm would work with us on this.
- Add to the website and any document if needed.

Develop a marketing group Marty, Daniela, Jon, Kristy, Karen, Brenda.

Hold until 2025

Develop a member contest of social media posts.

TikTok/Instagram to promote a short Chinook video. Karen will research.

COA Board Note/New Year Cards

- Blank note cards for rainbow cards, sympathy, congratulations
 - Need quote for Motion Kristy complete

How best to spend club funds are listed on the spreadsheet on a shared drive called Working spreadsheet. **Reminder item**

- **COA Board meetings are scheduled** for the last Thursday of the month. The next meeting will be **Thursday, April 24, 2025** at 5 pm PST 6 pm MT, 7 pm CST, 8 pm EST.

- **Approval of Minutes**

- **Motion 2025-11**

Motion by: Daniela Second by: Marty

I move that the March 27, 2025 minutes be posted and approved by unanimous consent within 48 hours of posting. Approved unanimously.

- **Adjournment**

- **Motion 2025-12**

Motion by: Daniela Second by: Rick

I move that the March 27, 2025 Board meeting be adjourned by unanimous consent following email approval of the minutes. If there are no objections by the conclusion of the vote on the minutes the meeting will be adjourned. Approved unanimously.

Join with Google Meet: meet.google.com/nnh-fvkk-ofb

Join by phone

(US) +1 402-588-0242 PIN: 673 534 700#